



विद्या परं दैवतम्

IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम
Indian Institute of Management Visakhapatnam



CHAPTER
South Asia

AIB - SOUTH ASIA CONFERENCE 2022

January 23-25, 2022

Venue: IIM Visakhapatnam, India

AIB SOUTH ASIA CONFERENCE 2022 is the Conference of the South Asia Chapter of Academy of International Business to provide AIB members of Bangladesh, Bhutan, India, Maldives, Nepal and Sri Lanka with opportunities for the exchange of ideas, for the presentation of research, for professional contacts, and for discussion of matters of mutual interest and concerns.

IIM Visakhapatnam is glad to host this Conference as a knowledge-transfer forum, experience-sharing platform and best-practice dissemination stage on building intellectual, infrastructural and institutional capacities towards realizing the economic targets.

Submissions addressing the conference theme may pertain to the following potential topics including but not limited to:

- Impact of COVID-19 and sustainable development
- Failures and survival strategies during COVID-19
- International entrepreneurship
- International finance
- Impact on SMEs, MSMEs and new ventures
- Aatamnirbhar Bharat or Make-in-India initiatives
- Internationalization and human resource management
- Politics, culture, sustainability and internationalization
- International marketing
- International trade and supply chain management
- How digitalization helped economies survive?

Submissions Guidelines :

- Original extended abstracts written in English are invited.
- The extended abstract shall not be more than 5-7 pages, double spaced, 12 size font Times New Roman.
- The extended abstracts shall be selected through blind review process and the authors shall be notified about the outcome of the review.
- The authors can choose to present either these extended abstracts or full papers in the Conference.

Conference Registration Fees (including GST):

For students	: ₹ 1,500 (India) or \$ 20 (Foreign)
For faculty and others	: ₹ 4,000 (India) or \$ 50 (Foreign)
Case Teaching Workshop	: ₹ 1,000 (India) or \$ 10 (Foreign)

About IIM Visakhapatnam

IIM Visakhapatnam is located in beautiful city of Visakhapatnam. Visakhapatnam is a picturesque port-city on the east coast of India. It is easily accessible by air, sea, rail and road connections. It ranks among the cleanest cities of the country. It is cosmopolitan and is a popular tourist destination with a beautiful beach on one side and a majestic mountain-range on the other. It's a vibrant city well known for its safety and security; heritage and hospitality; culture and cuisine; art and architecture; tradition and talent; trade and technology; innovation and industry; entrepreneurship and enterprise.

Visakhapatnam is base to several large, medium and small companies (public and private) in the core sector, energy, financial services, infrastructure, IT, Pharma etc. The Eastern Naval Command of the Indian Navy is head-quartered at Visakhapatnam.

In short, Visakhapatnam is one of the most preferred destinations in India to live, learn, yearn and earn.

Conference Theme:

Role of International Business and Sustainable Development in South Asian Economies

International business plays a significant role in enabling and sustaining the aspirational growth. Emerging country multinationals or EMNEs (as they are popularly known), have already made a mark for themselves in the global business environment.

However, it has now become pertinent to find out their contributions to the Sustainable Development Goals (SDGs) for their economies. SDGs, popularly known as AGENDA 2030, was set by UN in the year 2015. With COVID-19 seriously distorting the targets set by UN, can EMNEs/international businesses contribute to achieve them for their economies?

Key Dates and Information:

Call for paper	:	Nov 5, 2021
Last date for paper submission	:	Dec 12, 2021
Acceptance Notification	:	Dec 19, 2021
Registration last date	:	Jan 20, 2022
Conference dates and details	:	Jan 23-25, 2022
• AIB-South Asia Conference	:	Jan 23-24, 2022
• City sight-seeing	:	Jan 24, 2022
• Case Teaching Workshop	:	Jan 25, 2022

Abstract Submission Information:

Submission link:
<https://easychair.org/conferences/?conf=aibsac2022>

Organizing Committee:

Prof. Deepika Gupta, Conference Chair,
Indian Institute of Management Visakhapatnam, India

Prof. Mohammad Tayeenu Hoque, Conference Co-Chair,
North South University, Dhaka, Bangladesh

Contact Details for queries about submissions and conference:
Ms. C. Shankari
AIB- South Asia Chapter Office
Email: aibsac@iimb.ac.in
Phone: 6380338272, 9500032495

Conference Website:

<https://iimv.ac.in/aib-sac2022/>

