



International Strategic Alliances Research Group Workshop for scholars in South Asian Region

AIB South Asia chapter introduces **International Strategic Alliances Research Group** for the scholars in the South Asian region. The goal of this initiative is to assist the management scholars to sharpen their understanding of core theoretical frameworks that underlie research in International Strategic Alliances and Global Strategy.

International Strategic Alliances Research Group will meet once a month (every 1st/2nd Wednesday) on zoom. The participants will be provided the relevant readings in advance. Each session will deep dive into one or more theoretical perspectives. At the end of the program, a paper development workshop (PDW) will be organized, to help participants to sharpen their own papers, and make them submission-ready for conferences.

The first iteration of the Research Group Workshop will be from May to November 2025 culminating in a PDW in December 2025.

FACILITATED BY



Start Date:
7th May
Wednesday, 2025

Click here for
Registration

Registration Charges:
₹4,000/-



Prof. Dr. Gary Knight
President, Academy of International Business (AIB), USA



Prof. Elizabeth Rose
Indian Institute of Management Udaipur, India



Prof. Dr. S. Raghunath
Chairman, South Asia Board, Academy of International Business



Prof. Dr. Surender Munjal
Aston Business School, Aston University, Birmingham, UK



Dr. K Rangarajan
Professor, Head - Kolkata Campus Indian Institute of Foreign Trade



Prof. Snehal Awate
Indian Institute of Technology (IIT) Bombay, India



Prof. Alka Maurya
Symbiosis Institute of International Business, Pune, India



Prof. Niti Bhasin
Delhi School of Economics, University of Delhi, India

Participants are requested to remit the registration charges by SWIFT/NEFT/IMPS/UPI/QR Code transfer to the bank account (The bank details/UPI/QR Code are available in the registration form). After remittance, kindly send the screenshot of the bank transaction reference number to [aibsac@iimb.ac.in/](mailto:aibsac@iimb.ac.in) WhatsApp: +91 6380338272