



## Theory Building and Research Methodology in the arena of International Business

**April to November 2026**

**Registration Charges: ₹4,000/-**

**About the Workshop:** The goal of this initiative is to assist the management scholars to sharpen their understanding of core theoretical frameworks that underlie research in International Business

**Readings for the Workshop:** The participants will be provided the relevant readings in advance. Each session will deep dive into one or more theoretical perspectives.

25 April 2026	30 May 2026	20 June 2026	25 July 2026
 <p><b>Prof. Raghunath</b> <i>International Strategic Alliances and Joint Ventures</i></p>	 <p><b>Prof. Rangarajan</b> <i>Trade Theories of IB</i></p>	 <p><b>Prof. Surender Munjal</b> <i>Network approaches of internationalization</i></p>	 <p><b>Prof. Elizabeth Rose</b> <i>International Entrepreneurship</i></p>
29 August 2026	26 September 2026	28 October 2026	28 November 2026
 <p><b>Prof. Niti Bhasin</b> <i>Springboard theory of Internationalization</i></p>	 <p><b>Prof. Agnieszka (Aggie) Chidlow</b> <i>Relevance and importance of Research design</i></p>	 <p><b>Prof. Sumit Kundu</b> <i>Theory of MNE</i></p>	 <p><b>Prof. Alka Maurya</b> <i>New Age Technologies and International Business</i></p>

The Group will meet once a month (on a Saturday) on Zoom.  
Zoom Link would be shared via email to the Participants upon confirmation



Contact Details for queries:

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**Zoom Attendance is compulsory.**  
Participation Certificate will be provided to Participants who attend all the session from March - December 2026.

[Click here to Register](#)

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Participants are requested to remit the registration charges by SWIFT/NEFT/IMPS/UPI/QR Code transfer to the bank account (The bank details/UPI/QR Code are available in the registration form). After remittance, kindly send the screenshot of the bank transaction reference number to [aibsac@iimb.ac.in](mailto:aibsac@iimb.ac.in)/ WhatsApp: +91 6380338272